

Country Action Plans

**Early learnings from the Global
Alliance for Clean Cookstoves**

Alliance Market Development Activity



- Past 12 months focused on conducting market assessments and convening stakeholders to develop locally-owned action plans endorsed by the government
- Now moving from planning to action – focused on implementation of the action plans by bringing in investors and donors, dispersing funds for business capacity development and for piloting innovative ideas, supporting national coordination bodies and focused on **specific enabling interventions to support the development of a market for clean cookstoves and fuels**
- Selected key interventions to implement in each country which will complement global activities
- Working with donors to identify key interventions they could focus on and have the most added value

Why is a Country Action Plan important?



- **Clear goals and targets in each country that are jointly developed and owned by stakeholders in country.**
- **Agreement on nature of activities and sequencing of activities to strategically and effectively catalyze the market**
- **Clear accountabilities on roles that each stakeholder will play**
- **Clear strategic plan that donors and others can “buy” into**

What is a Country Action Plan?



- **Gives an overview of state of the sector and why the time is right to act now**
- **Identifies the key barriers to the adoption of clean cookstoves and fuels at scale**
- **Identifies key intervention options and mechanisms for quickly and effectively taking action**
- **Serves as roadmap for the sector, and allow donors to easily identify areas in which they want to get involved**
- **Gives stakeholders clear direction on which areas they should engage**
- **Provides specific guidance to government agencies on policy interventions**
- **Sets clear goals and targets for the sector**

What is the Country Action Planning Process?



Conduct market assessment and convene stakeholders for input

- **Market Assessments:** Conducted detailed assessments of the cookstoves and fuels markets in 15 countries. This information was made up of existing research, consumer behavior data, and input from Alliance partners.
- **Stakeholder Consultations:** Conducted workshops in regions/countries involving all leading cookstove and fuel stakeholders. Stakeholders outlined all barriers, intervention options, and necessary actions on spreadsheets. This information was then incorporated into the CAPs.

Drafting the Country Action Plan



Global Alliance Country Action Plan (CAP) template:

- **Use the input from the market assessments, stakeholder consultations, interviews, surveys, etc. to draft the plan**
- **Interventions organized by strengthening supply, enhancing demand, and fostering an enabling environment within macro-barriers identified in each section including entrepreneur capacity building, consumer and SME financing, distribution, evidence building, M&E, policy, awareness, environment, gender, etc.**
- **Provides framework for outlining barriers and interventions in scaling up clean cooking sector**
- **Facilitates communication with donors**

Overview of CAP Template Layout

CAP Section	Description
Executive Summary	State of the sector; why now?; highlights top priority interventions requiring immediate action
Actionable Intervention Options	<p>All interventions needed to overcome barriers to clean cookstove and fuel adoption in the country. Divided into 3 categories: Enhance demand, Strengthen supply, and Foster an Enabling Environment.</p> <p>Specific actions that are required are listed under each intervention.</p>
Regional Perspectives	Opportunities for collaboration and knowledge sharing across the region , including interventions that are best implemented on a regional level.
Targets/KPIs	Specific targets for the sector to achieve by 2020. Includes number of clean cookstoves sold/adopted and health, economic, gender, and environmental indicators.
Conclusions/Next Steps	Description of how the CAP will be implemented.

Overview of CAP Appendixes

CAP Section	Sub-Section
Introduction	Macro Environment
State of the Sector	<ul style="list-style-type: none">• Impact of inefficient and unclean cooking practices• Consumer information• Government cookstove involvement• Mapping the stakeholders• Common cooking technologies
Overview of major initiatives and stakeholders	Opportunities for collaboration and knowledge sharing across the region, including interventions that are best implemented on a regional level.
Potential National Organization Structure	Plans for or existing structure of National Alliance or national coordination body

Validate and Implement the CAP



- **Circulate the draft CAP to all stakeholders and ask for comments and feedback**
- **Hold a validation meeting for all stakeholders to approve the final document**
- **Determine agency responsible for tracking action against the CAP; Global Alliance has a tracking tool**
- **Determine who is doing what and identify gaps**
- **Use the CAP to provide donors with a menu of options that they can undertake**
- **Work with government to take on the policy-level interventions**

Global Alliance Partner Country Toolkit



- **Information, tools and templates for market intelligence, sector coordination, awareness raising, and sharing best practices.**
 - **Tools for conducting market assessments, including evaluation and analysis templates and interview guides;**
 - **Information and tools for conducting stakeholder consultations, developing a country action plan and an implementation plan;**
 - **Communication plan templates and awareness raising materials specific to each country; and**
 - **Tools on other important topics such as increasing investment and scaling enterprise, standards and testing, and monitoring and evaluation.**