



United Nations Environment Programme en.lighten Initiative

Report of Working Group 2: Supporting Policies and Mechanisms

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Multi-Thematic Workshop on the Development of the Regional Efficient Lighting Strategy in ECOWAS
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National Lighting Test Centre
China

Questions

- “Strategies for education and awareness campaigns on the benefits of the products for i) consumers; ii) distributors/retailers; and iii) manufacturers of efficient lighting products
- “Actions/projects do you propose for the demonstration of efficient technologies of efficient on and off-grid lighting products
- “Strategies to facilitate bulk procurement of efficient on and off-grid lighting products
- “Key components of a harmonized “Mandatory labeling and certification for efficient lamps” for all ECOWAS countries



Strategies for education and awareness campaigns

- “ Comprehensive public education and awareness building campaigns;
 - “ should emphasize the rationale behind the programme and the benefits to the various stakeholders and the nation
 - “ Should use both the print and electronic media
 - “ Bill boards and flyers
 - “ Dedicated websites
 - “ Should use both national and local languages
 - “ Message should highlight benefits to stakeholders
 - “ Consumers, distributors, manufacturers, national



Proposed actions for demonstration of efficient technologies of efficient on and off-grid lighting products

- “The use of traditional and opinion leaders in public for a to demonstrate benefits;
- “ Demonstration in schools
- “ Free distribution of subsidized CFL to carefully selected communities with incandescent retrieved for destruction
- “ Implementation of financing schemes to cover the upfront cost of efficient lighting products
- “ Campaign to honour savers of energy (Save a watt campaign)
- “ Implementation of social housing projects fully equipped with efficient lighting



Strategies to facilitate bulk procurement of efficient on and off-grid lighting products

- “Waiver of taxes and duties on the importation of the energy efficient lighting.
- “Specification of efficient lighting products for all new development projects
- “A policy to ensure that all lighting procured by government should be efficient ones



Key components of a harmonized “Mandatory labeling and certification for efficient lamps” for all ECOWAS countries

- “ A Test facility with standardized protocols,
- “ Minimum Efficiency Standards identical across the sub region
- “ Label should have a common feature i.e. embossed with the ECOWAS emblem.
- “ Label should provide the same information such as lamp type, input power wattage, manufacturer, luminous flux / efficacy and lamp life





Thank You.

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