

Regional training workshop on geographical information system for energy planning

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Introduction to Spatial Data Infrastructure (SDI)

Crowd sourcing

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Bruno Chatenoux
Université de Genève
UNEP/GRID-Geneva



Crowd sourcing



Definition and synonyms

Crowdsourcing is the practice of outsourcing tasks to a broad, loosely defined external group of people. The idea is generally to introduce new or more developed skill sets or a larger work force to achieve some specific goal.

Synonyms (in GIS):

- **Neo-Geography**
- **Volunteered Geographic Information**
- **Collaboration GIS**


History

The earliest example of Crowd Sourcing is the collection of words for the Oxford English Dictionary (OED) in 1858 (6 million submissions over 70 years).

In 1936, Toyota held a contest seeking a new logo design (26,000 entries).

Wikipedia launched in 2001.

WIKIPEDIA

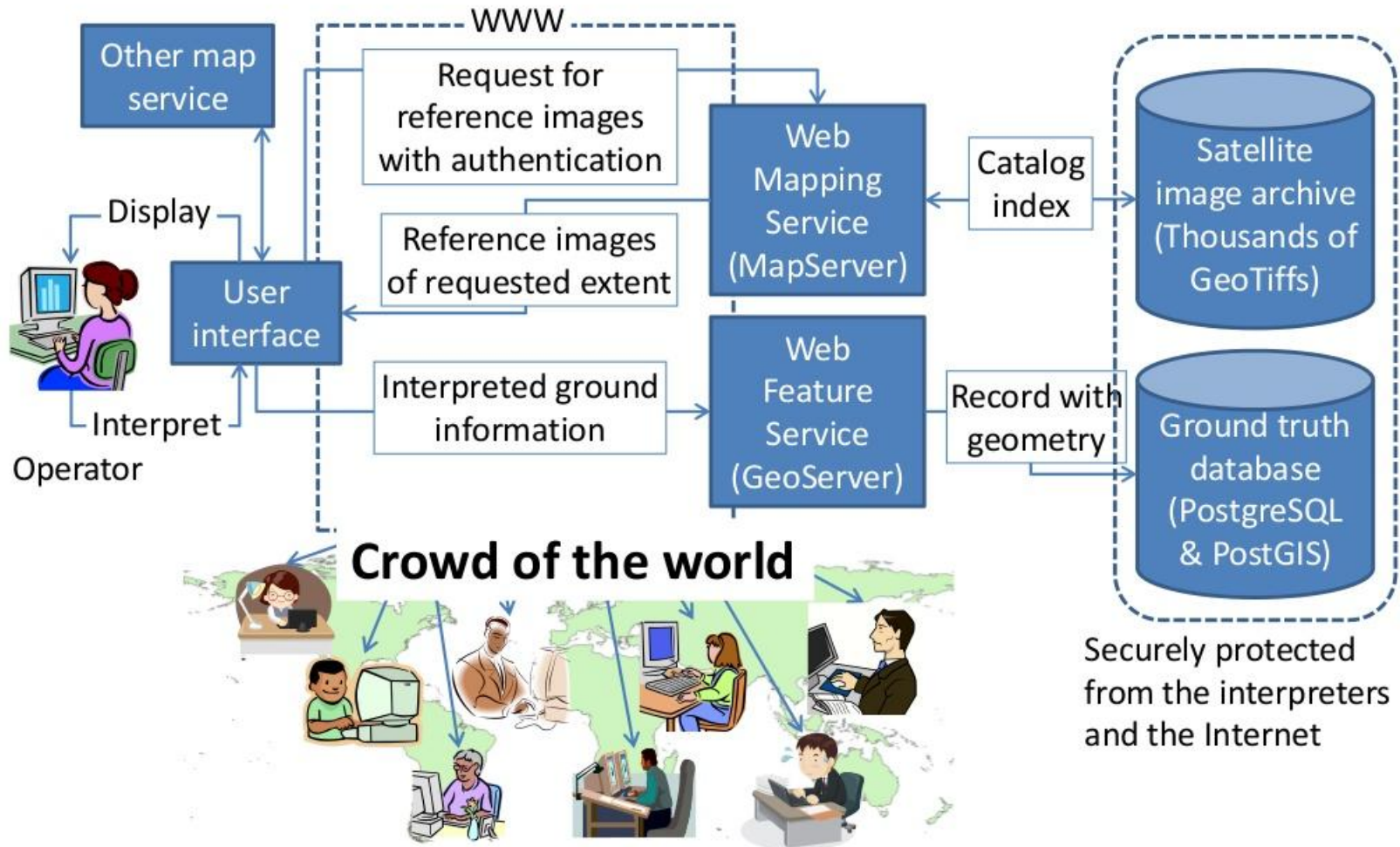


English <i>The Free Encyclopedia</i> 4 559 000+ articles	Español <i>La enciclopedia libre</i> 1 113 000+ artículos
日本語 フリー百科事典 918 000+ 記事	Русский <i>Свободная энциклопедия</i> 1 129 000+ статей
Deutsch <i>Die freie Enzyklopädie</i> 1 736 000+ Artikel	Français <i>L'encyclopédie libre</i> 1 525 000+ articles
Italiano <i>L'enciclopedia libera</i> 1 139 000+ voci	中文 自由的百科全書 778 000+ 條目
Polski <i>Wolna encyklopedia</i> 1 054 000+ haseł	Português <i>A enciclopédia livre</i> 833 000+ artigos

English

How it works ?

System overview



Open Street Map (OSM)

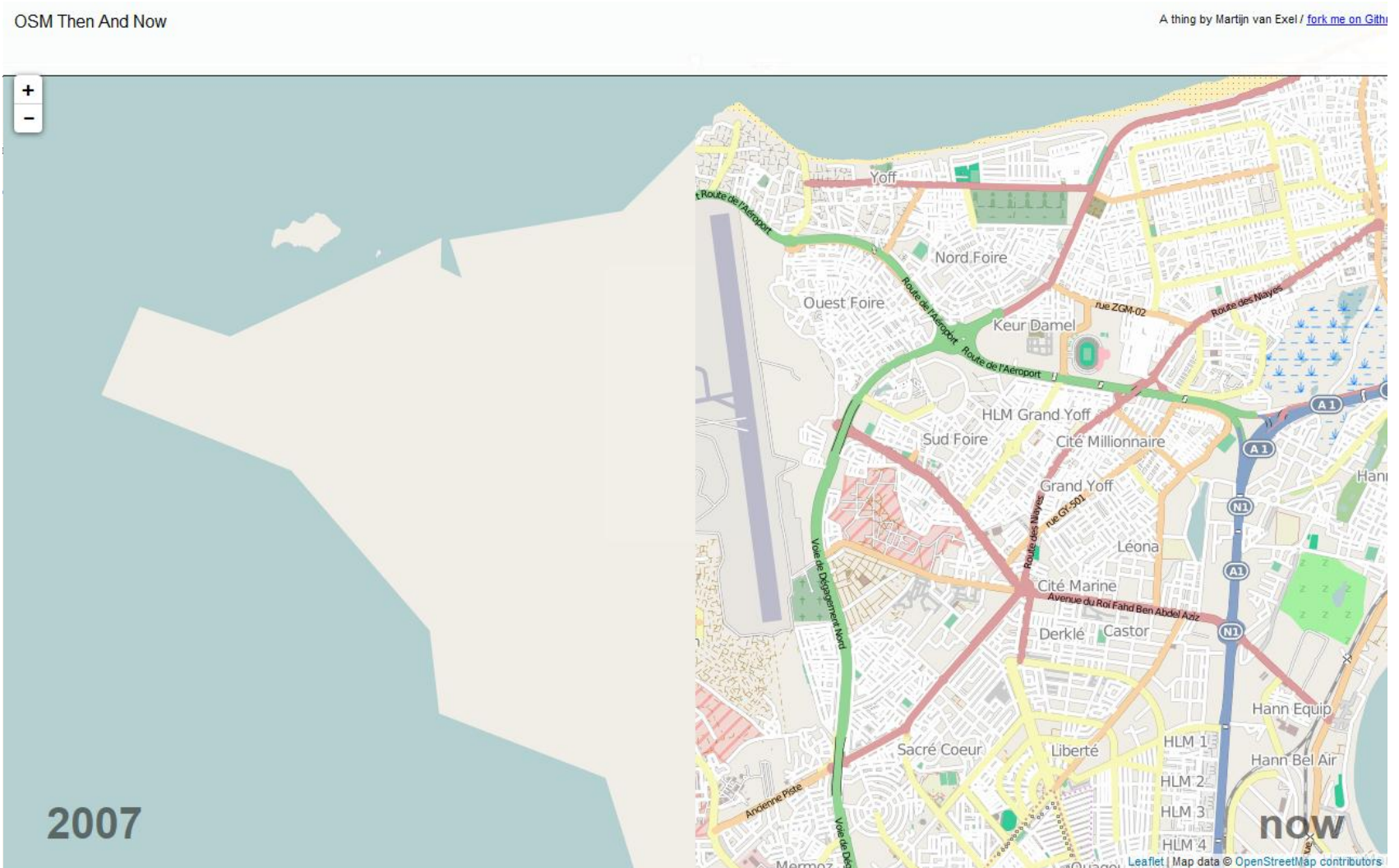
OpenStreetMap is a collaborative project to create a free editable map of the world. Two major driving forces behind the establishment and growth of OSM have been restrictions on use or availability of map information across much of the world and the advent of inexpensive portable satellite navigation devices.

Created by Steve Coast in the UK in 2004, it was inspired by the success of Wikipedia and the preponderance of proprietary map data in the UK and elsewhere. Since then, it has grown to over 1.6 million registered users,[6] who can collect data using manual survey, GPS devices, aerial photography, and other free sources. This crowd sourced data is then made available under the Open Database License.

Used by Apple own mapping application

Open Street Map (OSM)

Evolution since 2007



Open Street Map (OSM)

OSM comparison

Map Compare **GEOFABRIK tools**

Choose map type: Choose map type: Choose map type:

zoom=15 number of maps:

All maps except Bing/Google/HERE based on OSM data © [OpenStreetMap](#) (License: ODbL 1.0), OSM Tiles licensed CC-BY-SA 2.0 - [help](#) - [contact](#) - [fullscreen](#)

Geo-Wiki

“The Geo-Wiki Project is a global network of volunteers who wish to help improve the quality of global land cover maps. Since large differences occur between existing global land cover maps, current ecosystem and land-use science lacks crucial accurate data”

HELP TO VALIDATE GLOBAL LAND COVER

Geo-Wiki

- » Home
- » News / Outreach
- » Instructions
- » Download Data
- » Mobile Apps
- » Supporting projects
- » Related projects
- » Data source

Games

- » Instructions + Videos
- » Cropland Capture
- » FAQ

Branches

- » Geo-Wiki branches
- » AusCover Geo-Wiki
- » Livestock Geo-Wiki
- » LACOVAL

The Geo-Wiki Project

The Geo-Wiki Project is a global network of volunteers who wish to help improve the quality of global land cover maps. Since large differences occur between existing global land cover maps, current ecosystem and land-use science lacks crucial accurate data (e.g. to determine the potential of additional agricultural land available to grow crops in Africa). Volunteers are asked to review hotspot maps of global land cover disagreement and determine, based on what they actually see in Google Earth and their local knowledge, if the land cover maps are correct or incorrect. Their input is recorded in a database, along with uploaded photos, to be used in the future for the creation of a new and improved global land cover map.

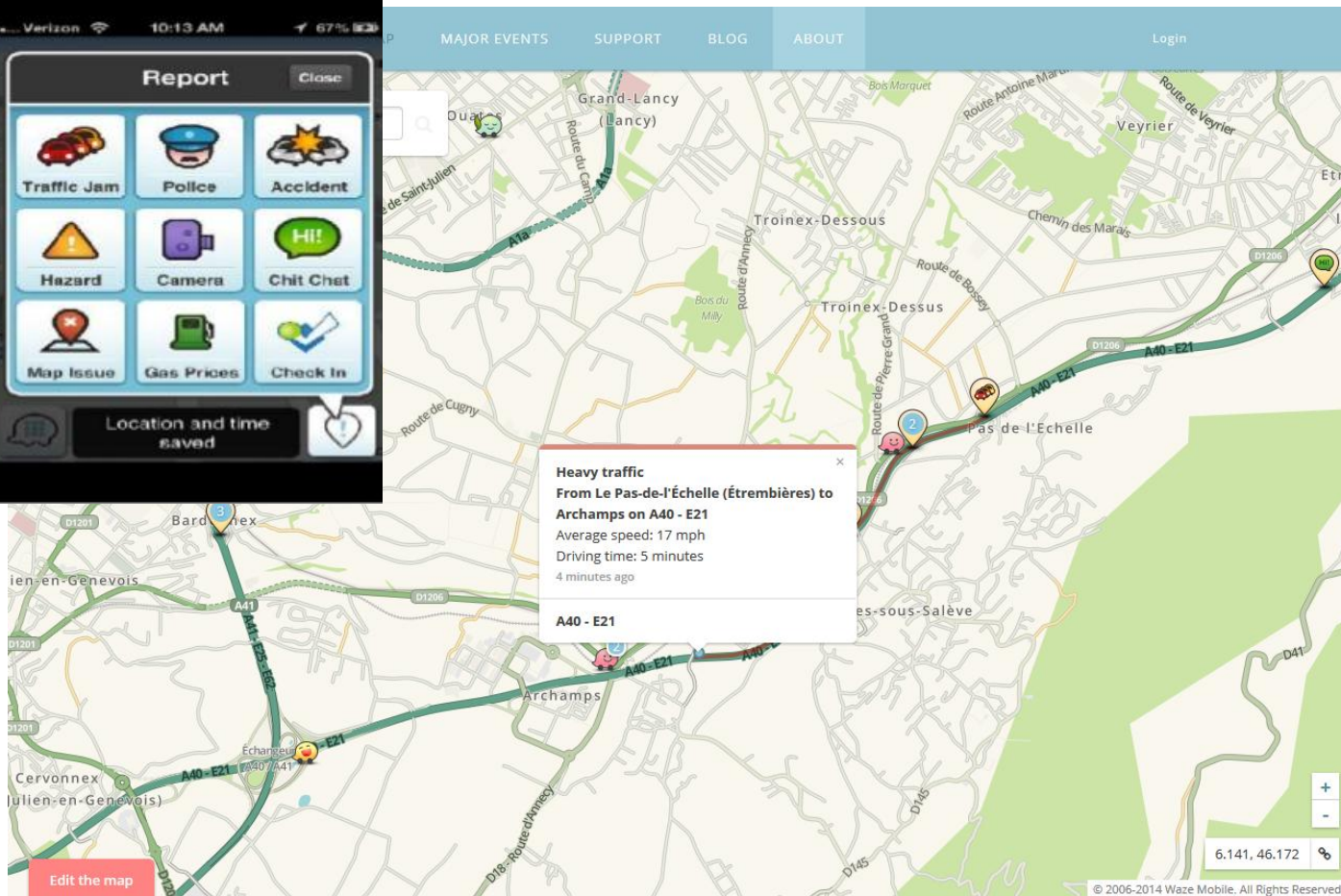
[General overview](#) [Competition](#) [Geo-Wiki pictures](#)

Get information on pixel level

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WAZE

“Waze is one of the world's largest community-based traffic and navigation apps. Join other drivers in your area who share real-time traffic and road info, saving everyone time and gas money on their daily commute.”



Ushahidi

“Ushahidi (Swahili for "testimony" or "witness") is a website created in the aftermath of Kenya's disputed 2007 presidential election (see 2007–2008 Kenyan crisis) that collected eyewitness reports of violence sent in by email and text-message and placed them on a Google map. It is also the name of the open source software developed for that site, which has since been improved, released freely, and used for a number of similar projects around the globe. ”

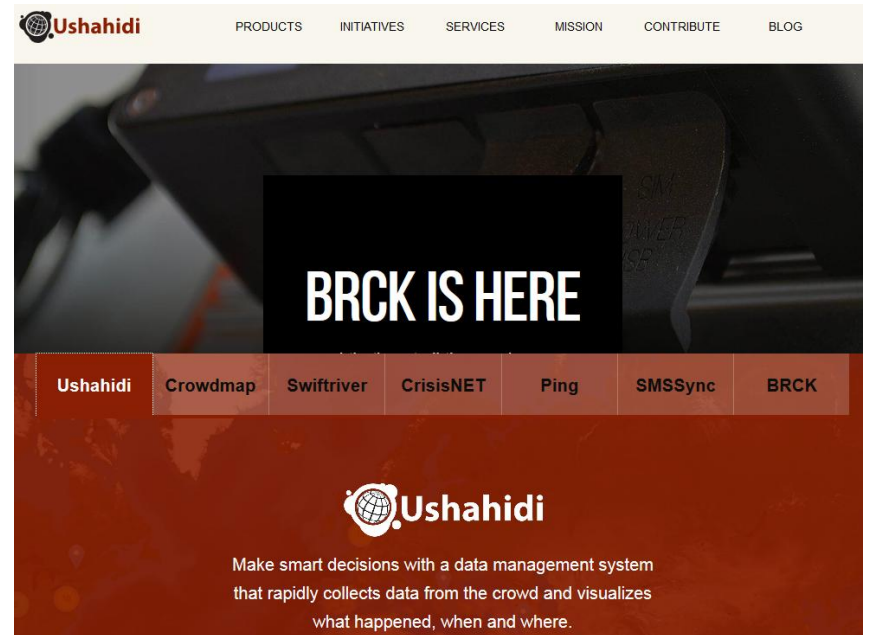
2007: Kenya

2008: South Africa, Malawi, Uganda

2009: Zambia

2010: Haiti, Chile, USA, Italy, Russia

...



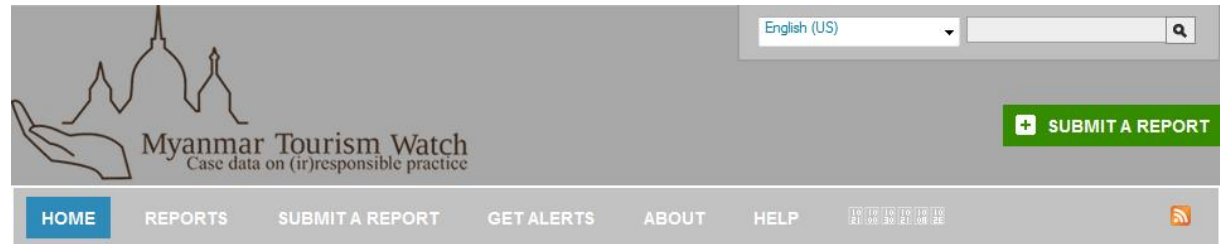
Initiate your own project

“Crowdmap is designed and built by the people behind Ushahidi, a platform that was originally built to crowdsource crisis information. As the platform has evolved, so have its uses. Crowdmap allows you to set up your own map of Ushahidi without having to install it on your own web server.”

The screenshot shows the Crowdmap Classic website. At the top, there is a navigation bar with the Crowdmap logo (a globe with red and white segments) and the text "CROWDMAP CLASSIC". To the right of the logo, there are links for "Home", "FAQ", "Features", "About", and "Contact Us". Below the navigation bar, there is a banner with a map of Seattle and Bellevue, and a button that says "Switch to the new public beta.". The main content area is divided into two columns. The left column has the heading "Crowdmap allows you to..." followed by three numbered points: 1. Collect information from cell phones, news and the web. 2. Aggregate that information into a single platform. 3. Visualize it on a map and timeline. Below these points is a red button that says "Sign Up For Free" and the text "Nothing to install, minimal configuration.". The right column has the heading "Search for Existing Maps" and a search box with a "Search" button. Below the search box, there are two search results: "India•CR - India Citizen Reports" and "台灣愛心地圖". The bottom of the page is divided into two sections. The left section is titled "What Exactly Is Crowdmap?" and features the Ushahidi logo and a text box that says "Crowdmap is designed and built by the people behind Ushahidi, a platform that was originally built to crowdsource crisis information. As the platform has evolved, so have its uses. Crowdmap allows you to set up your own map of Ushahidi without having to install it on your own web server." The right section is titled "What Can I Do With Crowdmap?" and features four icons and their corresponding descriptions: "Monitor Elections" (binoculars icon), "Map Crisis Information" (lifebuoy icon), "Curate Local Resources" (information icon), and "Document A Zombie Invasion" (nuclear symbol icon).

Initiate your own project

“This web site is a tool to collect case data on the impact of inbound tourism in Burma/Myanmar. It is part of the project EcoBurma, which seeks to promote responsible tourism and empower local civil society actors in Burma.”

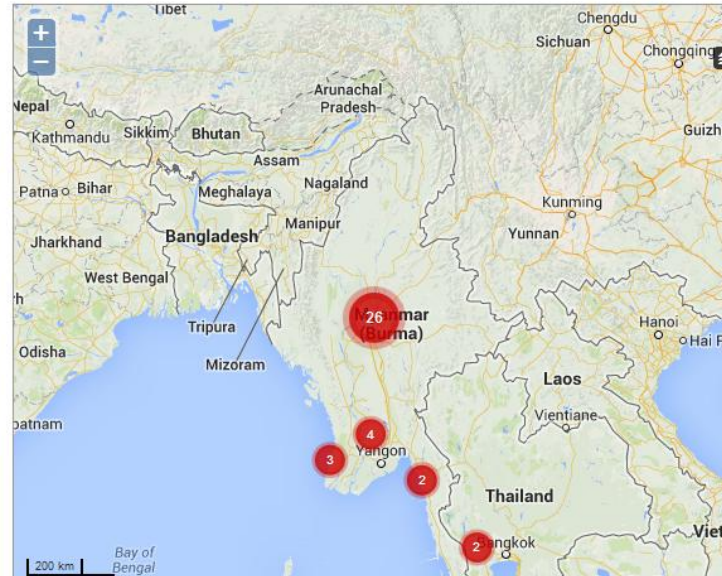


Please help us collect data. Find instructions on the [Help](#) page.

Instructions in Myanmar/Burmese [အကူအညီ](#)

Website slow? Cannot see the map? Try our [mobile pages](#).

FILTERS → **ALL** NEWS PICTURES VIDEO



↓ CATEGORY FILTER [HIDE]

ALL CATEGORIES

CULTURE

ECONOMY

ENVIRONMENT

LABOUR

NONE

SOCIETY

OTHER

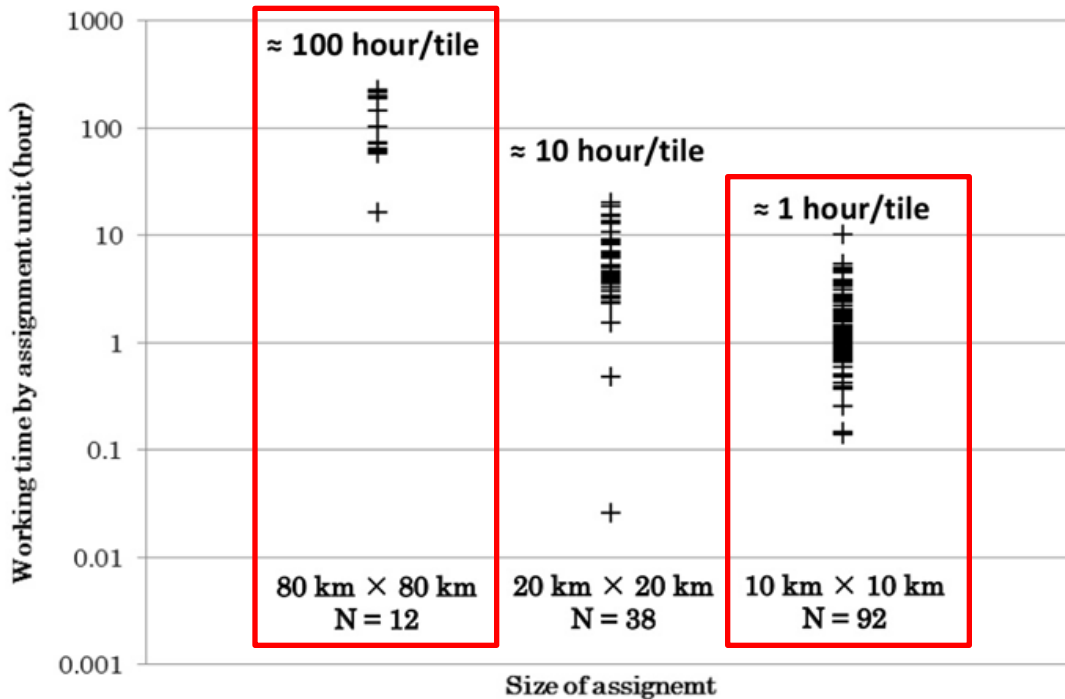
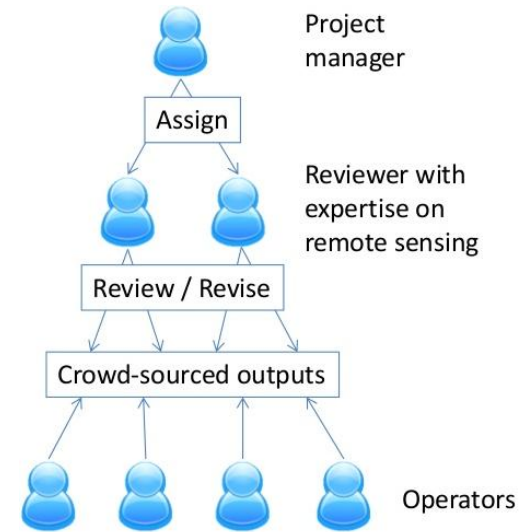
TRUSTED REPORTS

How to Report

By using an app:

Challenges

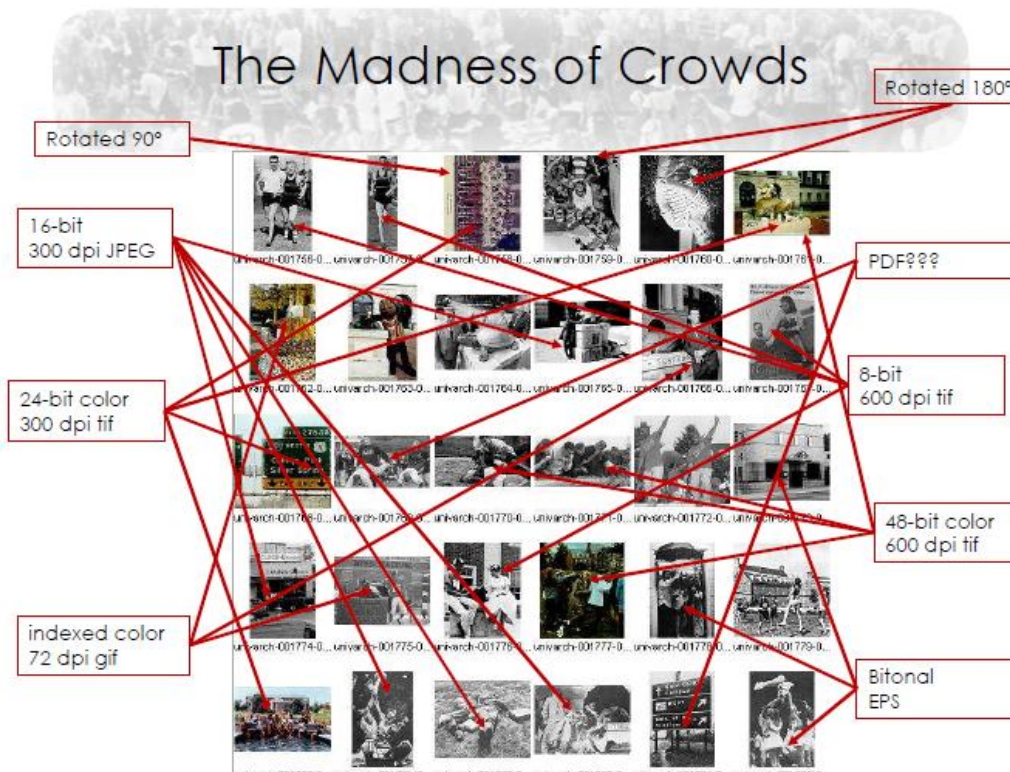
- Defining tasks to be simple
- Quality assurance
- Managing various types of efforts
- Keeping motivation up (short assignment)
- Reference information for visual interpretation



**Tile size x 16
working time x 100**

Limitations

- Non trained volunteers
- Data authentication
- Standards /Quality of acquired data

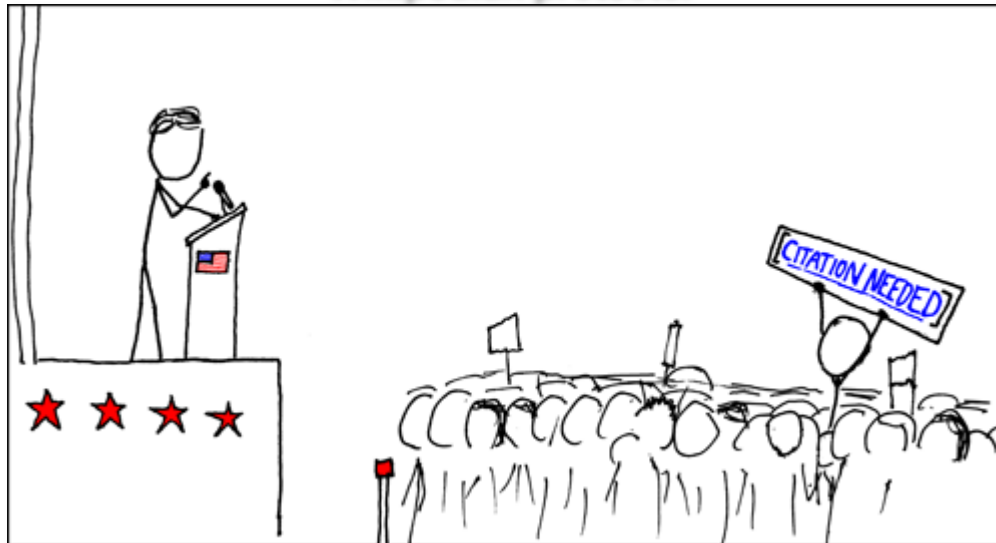


Metadata entry 10 x longer than scanning !

Needs

- Motivation
- Documentation
- Training
- Empowerment (make people feel responsible)
- Quality check
- Infrastructures and applications

Wikipedian protester




<http://xkcd.com/285/>

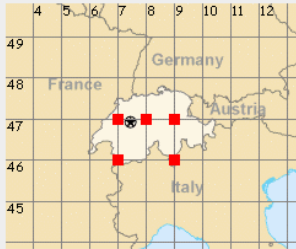
<http://www.slideshare.net/AdityaSingh52/crowd-sourcing-and-disaster-management>

Degree confluence project

“The goal of the project is to visit each of the latitude and longitude integer degree intersections in the world, and to take pictures at each location.”

 { [Main](#) | [Search](#) | [Countries](#) | [Information](#) | [Member Page](#) }

Switzerland (primary confluences + secondary visits) (visit information)




5 visited, 5 total.


There are no Plans for this Country.


[Country Notes](#)


[Country information](#)


[Map Legend](#)

 **46°N 9°E**
near Gandria, Ticino, Switzerland

 **46°N 7°E**
5.6 km (3.5 miles) S of Trient, Valais, Switzerland

 **47°N 9°E**
4.2 km (2.6 miles) WNW of Nidfurn, Glarus, Switzerland

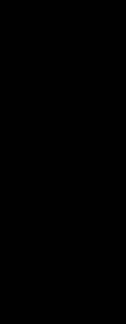
 **47°N 8°E**
4.2 km (2.6 miles) WSW of Doppleschwand, Luzern, Switzerland

 **47°N 7°E**
1.9 km (1.2 miles) S of Marin, Neuchâtel, Switzerland

Country Notes:

Visits for Switzerland:





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Thanks

www.grid.unep.ch

bruno.chatenoux@unepgrid.ch



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