



West African Clean Cooking Conference

April 2013



Why was the Global Alliance formed?

- Lack of comprehensive vision and cohesive strategy to solve the impacts from household energy use on a global scale;
- Little high-level policymaker, donor, and private sector awareness in regarding the scope of the problem and the range of solutions available;
- Little funding in the sector compared with resources available to address comparable issues or risks in related fields (electricity, clean water, malaria, TB, and health care);
- Fragmented field with multiple actors.



Global Alliance Launch

The Global Alliance for Clean Cookstoves was launched at CGI in 2010 by Secretary Hillary Clinton as an innovative public-private partnership to create a thriving global market for clean and efficient cookstoves and fuels.



Photo credit: Clinton Global Initiative

670+ Partners and Growing

Donor Countries

Canada
Denmark
Finland
France
Germany
Ireland
Malta
Netherlands
Norway
Spain
Sweden
United Kingdom
United States

Private Sector & NGO



UN & MFI



National Partners

Afghanistan
Bangladesh
Burkina Faso
Cambodia
China
Colombia
El Salvador
Ethiopia
Ghana
Guatemala
Italy
Kenya
Laos
Lesotho
Malawi
Mexico
Mongolia
Nepal
Nigeria
Rwanda
South Africa
Tanzania
Peru
Viet Nam
Uganda

Vision

Universal adoption of clean and efficient cooking solutions

Key Milestone

100 million households adopt clean and efficient stoves and fuels by 2020



Alliance Global Value Propositions



Strong Global Champions

**Former US Secretary of State
Hillary Clinton**



**Academy Award Winning Actress
Julia Roberts**



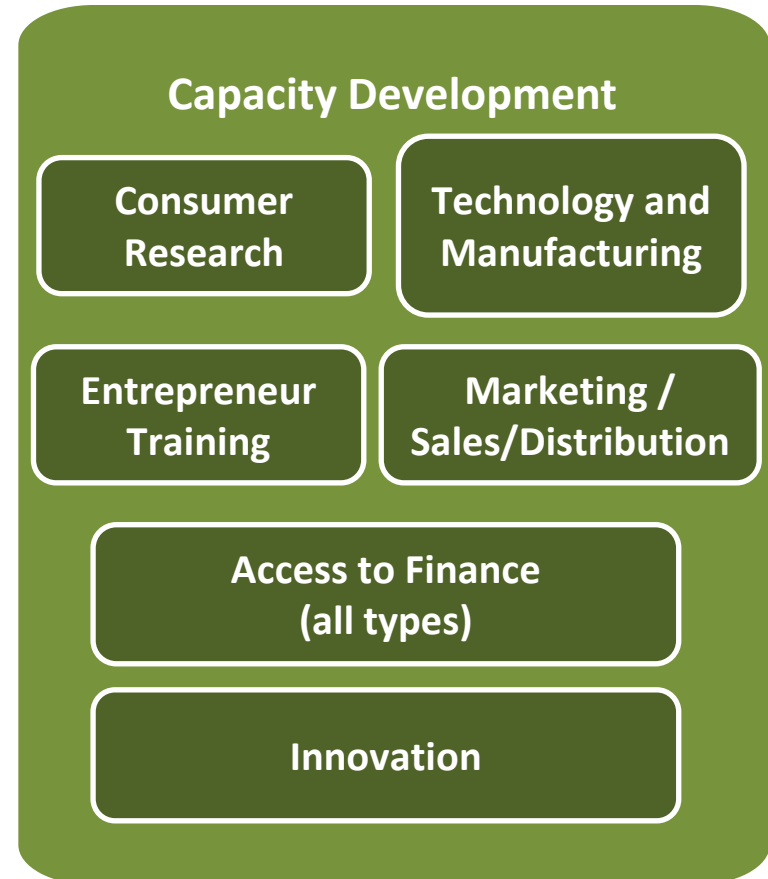
**Ghanaian International Music Star
Rocky Dawuni**



Two Track Approach to Enable Markets



Activities for the public good that benefit the entire sector



Tailored support that focuses limited resources on driving scale

Phase I Focus Countries



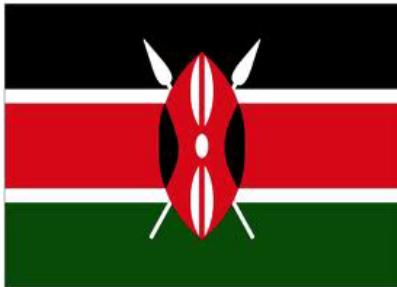
Bangladesh



China



Ghana



Kenya



Nigeria



Uganda

Global Alliance Third Year Priorities



- **Build awareness among investor community** to ensure a strong flow of investment and finance deals in the cookstoves sector either directly to cookstove manufacturers and distributors or through the capitalization of two to three funds that will support working capital, innovation and growth needs of SMEs.
- **Finalize and implement country action plans** in priority countries with Alliance support (and possible in country presence) in a variety of critical areas.
- **Finalize Phase I research** to show the correlation between clean cookstoves and improvements in health, environment and empowerment and livelihood creation.
- **Pilot tools and processes for monitoring and evaluation** at the global level and in each priority country.
- **Implement existing and new protocols** in testing centers worldwide.
- **Enhance clean fuel supply chains.**
- **Growth of corporate partners** in multi asset partnerships.
- Explore and launch **individual donor or major gifts program.**
- **Global Forum** in March, 2013.
- Execute **Humanitarian sector strategy**

Country-level Coordination through National Alliances

- National alliances connect implementing partners with the Global Alliance Secretariat
- Function and structure may differ depending on stakeholder interest, government engagement, local market conditions, and available resources
- Official affiliates must meet Global Alliance guidelines criteria
- Recognized national alliance affiliates in **China, Kenya, Nepal, and Nigeria**
- Interest from alliances in **Ghana, Uganda, Tanzania, Benin, Cameroon, and the Philippines**

Regional and National Alliance affiliates play an important role

Disseminating and exchanging information on clean cookstoves and fuels to enhance sector capacity

Coordinating in-country partners and other sector stakeholders to conduct advocacy and raise awareness

Facilitating action planning processes and coordinating market development activities

Existing Global Alliance partners can play an active role in building the capacity of national alliance affiliates and in fostering successful outreach, advocacy, and programmatic activities.



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